

**MINUTES
FREMONT CITY COUNCIL & REDEVELOPMENT AGENCY
JOINT WORK SESSION
JULY 20, 2010
FREMONT CITY HALL
6:00 P.M.**

1. PRELIMINARY

1.1 Call to Order: Mayor/Chairperson Wasserman called the meeting to order.

1.2 Flag Salute: Mayor/Chairperson Wasserman led the salute to the flag.

1.3 Attendance: Present: Mayor/Chairperson Wasserman,
Vice Mayor/Vice Chairperson Wieckowski
Councilmembers/Agency Members: Natarajan, Harrison, and Chan.

1.4 Announcements by Mayor/City Manager – None.

2. ORAL COMMUNICATIONS – None.

3. CEREMONIAL ITEMS

3.1 Proclamation: In Recognition of the 20th Anniversary of the Americans with Disabilities Act (ADA)

4. DRAFT ECONOMIC DEVELOPMENT ELEMENT GOALS AND POLICIES

Planning Director Jeff Schwob provided the framework for the Economic Development Element of the General Plan. Economic Development Director Lori Taylor summarized the six Economic Development Policy framework goals and measures that would be used to implement, and provided a comparison to the 1991 Local Economy Element. Planning Director Jeff Schwob presented next steps, which included Council discussion and direction to staff on the draft ED policy framework for incorporation into the draft General Plan. Mayor Wasserman opened the item for public comment. Dorothy Bradley believed the ED policy was missing a key element in making the City a destination and encouraged Council to place an emphasis on the development of the cultural, historical and artistical aspects of the City. There were no other speakers. Mayor Wasserman closed public comment. Staff responded to questions from Councilmembers. Councilmembers provided direction to staff on the draft ED policy framework for incorporation into the draft General Plan. Theresa Cox (Economic Development Advisory Commission Chair) provided comments on behalf of the Commission. No action was taken.

5. AFFORDABLE HOUSING INVESTMENT STRATEGY

Chairperson Wasserman opened the item for public comment. Mary Murray, Miriam Keller and Teresa Silva (Congregations Organizing for Renewal (COR)) expressed support for exploring the reuse of existing buildings at the Dusterberry/Peralta Park site for development of a youth center. Wainie Fullmore expressed support for continued affordable housing projects. Linda Mandolini (Eden Housing, Inc.) expressed continued support for housing programs for special needs households such as seniors, disabled and the homeless. Jim Bergdoll (East Bay Habitat for Humanity) expressed interest in building an affordable housing project in Fremont. Louis Chicoine (Abode Services) expressed interest in continuing to work with the City in providing affordable housing for the extremely low income and vulnerable populations. There were no other speakers. Chairperson Wasserman closed public comment. Redevelopment Director Elisa Tierney introduced staff and reviewed recent Affordable Housing policy actions and identified Agency and City roles. Housing Project Manager May Lee and Housing Counselor Janis Carey discussed current affordable housing targets and provided an overview of affordable housing in Fremont. Housing Project Manager Bill Cooper reviewed the Agency's Affordable Housing production to date. Redevelopment Director Elisa Tierney identified policy questions related to various categories for the Agency Board's consideration and discussed next steps, which included returning to the Agency Board with action items based on Agency Board's input, providing additional information requested, solidifying discussion, and mid-term review of Agency Implementation Plan by June 2011. Staff responded to questions from Agency Members. Agency Members provided input on goals and priorities and provided direction to staff related to targets it would like in place to achieve the established policy goals. No action was taken.

6. ADJOURNMENT

There being no further business, Mayor Wasserman adjourned the meeting at 9:00 p.m.

Attest:

Approved:

Dawn G. Abrahamson
City Clerk & Agency Secretary

BOB WASSERMAN
Mayor and Agency Chairperson